

# TOP 20 REASONS TO BE AN OWNER-OPERATOR



With a booming trucking industry, many drivers consider becoming an owner-operator. Some do it for the right reasons and others do it for the wrong reasons. Here is what we think are the top 20 right reasons to become an owner-operator!

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## YOU ARE BORED WITH YOUR CURRENT JOB

You should enjoy going to work every day. If you are not happy at work or feel stagnant in your career path, it may be time to try something new. [Learn More.](#)

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## YOU GET TO CHOOSE WHO YOU WANT TO PROVIDE SERVICES TO

You get to choose what shippers and receivers you deliver for. If somebody is treating you poorly, don't drive for them anymore. [Learn More.](#)

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## YOU WANT TO START A BUSINESS WITH SOMEONE

If you know someone who wants to join you, having a business partner may make it easier to get your business off the ground. [Learn More.](#)

09

## YOU GET TO OWN YOUR OWN TRUCK

Driving a truck that you can call your own is something to be quite proud of! [Learn More.](#)

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## YOU CAN BE FLEXIBLE IN YOUR BUSINESS MODEL

You can decide what type of freight to haul, where you drive, who you drive for, and much more. [Learn More.](#)

08

## YOU BELIEVE IN YOURSELF

Confidence is one of the most important traits of being a successful business owner. If you believe in yourself as a truck driver, then it may lead to you being a good owner-operator. [Learn More.](#)

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## YOU CAN STILL HAVE THE SAFETY OF BEING LEASED TO A CARRIER

Owner-operators typically start out leasing on to a carrier. This means you still have the freedom of being your own boss with some of the safety similar to a company driver. [Learn More.](#)

07

## YOU DON'T HAVE TO WORK FOR ANYBODY

As an owner-operator, you are your own boss. If you don't like something about your business, you have the control to change it. [Learn More.](#)

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## YOU WANT THE CHALLENGE

Becoming a successful owner-operator is not easy. However, some people find the challenge and success of being an owner-operator more satisfying than being a company driver. [Learn More.](#)

06

## YOU'RE READY TO MOVE UP IN THE DRIVER CAREER PATH

Moving from a company driver to an owner-operator is the next step in the driver life cycle. [Learn More.](#)

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## YOU CAN RUN YOUR OWN BUSINESS

On top of being a good driver, you will have to be a good business owner. Make sure your operation is running smoothly. [Learn More.](#)

05

## YOU CAN BENEFIT FROM TAX SAVINGS

There are many tax deductions that owner-operators can benefit from that company drivers can't, such as the Per Diem deduction. [Learn More.](#)

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## YOU CAN CHOOSE YOUR OWN ROUTES

Company drivers are told what routes they have to drive by their carrier. As an owner-operator, you can drive the route of your choice. [Learn More.](#)

04

## YOU CAN CHOOSE YOUR OWN LOADS

A company will no longer be deciding what loads you have to handle. You have the option to pick the loads that work best for your business. [Learn More.](#)

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## YOU HAVE THE EXPERIENCE

If you have proven success as a company driver, you will have the ability to apply the knowledge you have gained to your new trucking business. [Learn More.](#)

03

## YOU CAN SET YOUR OWN SCHEDULE

Nobody is going to tell you when you have to drive. You have total control over what days of the week you want to be on the road. [Learn More.](#)

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## YOU CAN DRIVE AT YOUR OWN SPEED

You can drive whatever speed you want without being controlled by a speed limiter. Just remember to keep fuel efficiency in mind when deciding how fast to drive. [Learn More.](#)

02

## YOU CAN EARN MORE MONEY

Owner-operators have the ability to make more than company drivers if they are running their business efficiently. The sky is the limit when you are an independent contractor! [Learn More.](#)

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## YOU HAVE THE MONEY TO KEEP THE BUSINESS RUNNING

Although starting a trucking business can be an expensive investment, it will pay off if you are successful. [Learn More.](#)

01

## YOU HAVE MORE FREEDOM!

This is the most common reason people have for becoming an owner-operator. People love the idea of having the ability to make their own business decisions! [Learn More.](#)